



CREATIVE PAINTING

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PROCEDURE FOR SUBMITTING A "SPONSORED EVENT" FOR THE 2019 CREATIVE PAINTING CONVENTION FEB. 24 - MAR. 1, 2019, TROPICANA HOTEL, LAS VEGAS

"Sponsored Events" began at the 1st Creative Painting convention in 1992, when we offered the "Midnight Special", where the students painted a t-shirt, had a party/class, got 2 free drinks, and their total cost was \$1.99. The price increased to \$4.99 the next year for our "special events". Later, we allowed each "sponsor" to set the price, and instituted the program to include advertising in our class directory.

Subject matter to be taught, and who the teacher is, **MUST BE PRE-APPROVED** by Creative Painting for all sponsored events. These **MUST** follow the same unpublished, untaught rules as regular submissions.

If you wish to offer a Sponsored Event, please present photo and completed Teacher's Application to Jayne Jones at the 2018 convention. This advance approval is necessary to avoid having the same teacher or same subject matter at more than one sponsored event. Space and times are limited for sponsored events and will be assigned on a first come, first served basis.

The sponsor for each event is **REQUIRED** to have a booth on the trade floor so the students may have easy access to more product. The booth contract and at least 50% of the total due for the booth as a deposit is due at the time the sponsored event is presented **AT** the 2018 Convention.

Each sponsored event will buy an ad in the class directory. The cost for the paid advertisement is \$500 for 1/3 page. **Please SEND PAYMENT WITH AD TO ARRIVE NO LATER THAN APRIL 1st, or the event may be dropped.** Ad copy on disk or via e-mail must be provided by the sponsor. Required format is tiff or jpeg, 300 dpi. Include a printout of the final ad as it should appear.

Event seating is set for 72 or 96 attendees (depending on student demand). Admission charge is set by you, with \$8 per person going to Creative Painting to offset meeting room charges and costs of booking each student. Any amount over the \$8 is sent to the sponsor after the convention. This should cover your ad cost, shipping costs, supply costs, and teacher fee(s).

All supplies for the event should be furnished by the sponsor(s), along with any incidentals or catering charges. The hotel's catering department will provide drinking water and table set-ups, or for a charge can provide anything from coffee or soft drinks to complete dinner menus, at your option.

Thousands of copies of the class directory are distributed starting about June 1 each year, so advertising copy and payment for the directory ad must be received, (not postmarked) by April 1st. For answers to any questions or for more information, please call.

Sincerely,

Jayne Jones